

# ESTIMATED PROJECT SCHEDULE

## PHASE 1: DISCOVERY

### Discovery

- Purpose of UX Audit
- Goals of the Project
- Business Requirements
- Customer Research
- Competitive Research

### Planning

- Set Budgets
- Schedule & Client Requirements
- Establish Project Hub
- Benchmark Current Site

### Project Brief

- Develop Project Brief

### Paylocity Customers

- Define Key Customer Segments
- Create User Scenarios
- Analyze Customer Journeys
- Define CTAs

### Paylocity Content

- Analyze Sitemap
- Identify Messaging Gaps
- Define CTAs

### Paylocity Analytics

- Analyze Site Analytics
- Identify Key Pages / Page Views
- Identify Drop Off Points
- Define Key User Paths

### UX Strategy

- UX Strategy Documentation

ESTIMATED TIME  
6 - 8 WEEKS

## PHASE 2: SITE STRUCTURE

### User Flows

- Userflows for Key Customer Personas
- Review User Flows
- Revise User Flows

### Sitemaps

- Develop Sitemaps for Key Customer Personas
- Review Sitemaps
- Revise Sitemaps

### Wireframes

- Develop Wireframes for Key Customer Personas
- Review Wireframes
- Revise Wireframes

### Project Plan

- UI Design Plan
- Development Plan
- QA Testing Plan
- Launch Plan
- Post Launch Plan

### Project Schedule

- Develop Project Schedule
- Review Project Schedule
- Revise Project Schedule

ESTIMATED TIME  
8 - 10 WEEKS

ESTIMATED PROJECT SCHEDULE  
14 - 18 WEEKS

